

## **ARIZONA HISTORICAL ADVISORY COMMISSION**

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April 22, 2008

### **MINUTES**

The Arizona Historical Advisory Commission (AHAC) met at **1:30 p.m. on April 22<sup>nd</sup>, 2008** at the Arizona State Library and Archives, 1700 W. Washington, in the Director's Conference Room, Phoenix, Arizona 85007. *(Full transcript is available on request).*

### **CALL TO ORDER**

Mr. Garrison called the meeting to order at 1:40pm.

### **INTRODUCTIONS/ANNOUNCEMENTS**

Members and guests introduced themselves.

### **Members Present**

Jim Garrison  
State Historic Preservation Office  
Arizona State Parks

GladysAnn Wells, Director  
Arizona State Library,  
Archives and Public Records

Noel J. Stowe, Chair/Professor of  
History  
Arizona State University

John Driggs, Citizen  
Public Member

Julie Yoder, Executive Director  
Arizona Humanities Council

Ann Dutton Ewbank, President  
Arizona Library Association

The Honorable Steve Tully  
Gordon & Rees, LLP

Carol Warren  
Arizona Department of Education

Dora Vasquez  
Boards and Commissions Director  
Office of the Governor

Karen Churchard on behalf of  
Margie Emmerman  
Office of Tourism Director

Don Ryden  
Ryden Architects

Paul Allvin  
Associate Vice President of  
Communications  
University of Arizona

Pam Stevenson on behalf of  
Attorney General Terry Goddard

Scott Cancelosi on behalf of

The Honorable Jan Brewer  
Secretary of State

Jean Calhoun,  
Director of Land and Water  
Conservation,

The Nature Conservancy

Catherine May  
Senior Historical Analyst/Archivist  
Salt River Project

### **Members Absent**

Steve Rizley  
Vice President & Region Manager  
Arizona Cox Communications

Jay Ziemann, Asst. Director  
Arizona State Parks

Hartman Lomawaima, Director  
Arizona State Museum

Cari Gerchick on behalf of  
Chief Justice Ruth V. McGregor

Anne Woosley, Executive Director  
Arizona Historical Society

Robert Booker, Executive Director  
Arizona Commission on the Arts

The Honorable Ken Bennett

### **Guests**

Marilyn Myrick Watson

### **APPROVAL OF MINUTES**

Mr. Garrison noted that in the March 27<sup>th</sup> minutes, he did not make the motion to approve the minutes. He asked members to mention any additional corrections found in the minutes.

Ms. Warren noted in the discussion on partners and sponsors, her name had been used on a comment made by Ms. Guery.

Ms. Stevenson noted that under adjournment, there was an incorrect date used.

Mr. Ryden pointed out that the author of "The Copper Star" should be referenced by name.

Ms. Wells mentioned that the transcript for the last meeting had been useless and that Ms. Musgrave had to listen and correct the entire meeting transcript before writing the minutes.

**A MOTION WAS MADE BY DON RYDEN AND SECONDED BY CATHERINE MAY TO APPROVE THE CORRECTED MINUTES OF THE MARCH 27, 2008 MEETING. MOTION CARRIED.**

### **CHAIRMAN'S REVIEW**

Mr. Garrison spoke about correspondence received from Dale Steele of the Department of Transportation. They will be conducting a study and write on the history of transportation in Arizona. John Siemens is the project manager. Members that have questions or would like to serve on the project's technical advisory committee should contact Mr. Steele.

Mr. Garrison noted that at a recent meeting with the superintendents of parks in Arizona, there was interest among the group when the Centennial was mentioned. There was interest in the Park Service about contributing and/or participating in legacy projects or other Centennial Celebrations. There may be a new heritage area created running along the Santa Cruz River from Tucson to Nogales, which could serve as a potential legacy project.

### **Committee Appointments**

Mr. Garrison discussed the updated Bylaws. The Committee structure for the Commission has been redesigned; Article 7 Section 1 states there will be a minimum of two standing Committees, the Historical Sites Review Committee and the Countdown to the Centennial. The Historical Sites Review Committee is comprised of architects, archeologists, historians and members that advise Mr. Garrison on the eligibility of nominations to state and national historic places; Mr. Ryden is the ex-officio of this Committee. Dora Vasquez is the Chair of the Countdown to the Centennial Committee.

Ms. Yoder told members of her retirement from the Humanities Council and AHAC. She expressed interest in continuing to serve on the Programs, Projects and Events Committee.

Mr. Garrison appointed Ms. Yoder as the Chair of the Programs Projects, and Events Committee in the interim before the new Chair of the Humanities Council begins the position. The Humanities Council appointee will be appointed to the Committee, and at some point the Chair position can be switched over.

Ms. Yoder recommended that the name of the Committee becomes the Programs Committee.

Mr. Garrison asked the Commission if the marketing aspect of the AHAC should continue to be monitored through the existence of a Committee.

Ms. Wells suggested that the Commission wait to see the membership of the developing AZCC before making decisions on an AHAC marketing Committee.

Mr. Driggs felt that the marketing aspect was important and that AHAC should have a marketing Committee in the interim before the AZCC becomes operational. He recommended that Ms. Churchard be the Chair of the Marketing Committee.

Mr. Garrison asked Ms. Churchard bring a recommendation about how to proceed concerning marketing and coordination between the two Commissions. He refrained from appointing a Chair at that time.

Mr. Garrison appointed Mr. Driggs as the Chair of the Development Committee. This committee will continue to work with the public and private sector to raise funds for AHAC. The Chair must act as a liaison to Legislative Council.

Mr. Garrison discussed how the membership of AHAC has been driven by the demand and adapted as time has progressed. The membership Committee will not be reestablished for the time being until needed.

Ms. Calhoun asked about the status of the Regional Centennial Committee, whether it was a standing subcommittee or an ad hoc committee.

Mr. Garrison surmised that this particular committee was more temporary in nature and therefore was not a standing committee.

## **INFORMATION ITEMS**

### **Legislative Update**

#### **Senate Bill 1337**

Mr. Driggs reported that the bill had not passed the Senate. As of now SB 1337 removes the \$5 million match requirement for AHAC, relinquishing \$2 million back to the state for budget reconciliation. The remaining \$450,000 stays within the legislature for the design of the Capitol. He encouraged progress be made developing a plan to move forward with the design of the Capitol; the design ideas need to be presented to legislative leadership and the Governor's Office, and everything must be coordinated through Legislative Council. A plan must be presented to Legislative Council before they adjourn because they meet usually once a year. Mr. Driggs told members he believed the \$2 million was not AHAC's to begin with and that the lost \$2 million could be replaced through donations by private entities that will become "Capitol Sponsors". He predicted that fundraising for the Capitol in this manner would be financially successful.

Ms. Wells reminded the Commission that the Capitol Task Force report on the Capitol should be taken into consideration in the design of a new Capitol. It was noted that no AHAC member testified at any of the hearings concerning Senate Bill 1337, and no AHAC member publicly stated that the \$2 million was disposable. Ms. Wells believed that Legislative Council should be moving forward with plans, not AHAC, because they are responsible for planning and coordinating the Capitol project. She was opposed to focusing AHAC fundraising solely on the Capitol at the exclusion of Legacy Projects. Ms. Wells stated that there has been no consultation with other AHAC members in an open meeting in the steps taken regarding this legislation, and that from this point forward action taken should not occur in the name of AHAC.

Mr. Driggs stated that this piece of legislation belonged to Senator Flake, who has been an advocate of a new Capitol. The wording of the language was approved by Senator Flake.

Ms. Wells said that it was unfair for Mr. Driggs to act in the name of the Commission when there has not been a public vote from the Commission approving the action taken.

Mr. Allvin suggested there be a conversation on how the Commission approves action on its behalf. He mentioned that most institutions he has had contact with do not interact with the legislature without consensus on the Board that the entity will support, oppose, or remain neutral on an issue. He said there should be a determination of what are the actions of an individual as opposed to the action of the Commission; there must be a vote or approval of the Commission if a member will be acting in its' name.

Mr. Driggs stated that AHAC was trying to get the funds with the original legislation, as Mr. Tully could attest.

Ms. Wells pointed out that when looking through previous meeting minutes AHAC requested Mr. Driggs not ask the Legislature for legislation, yet he did and told the Commission it had been done. At that point Mr. Tully sponsored the legislation. She objected to Mr. Driggs consistently taking action without regard to the opinion of the Commission because the members respect him and the energy he has put into the project.

Mr. Driggs recounted the process of observing the bill move through the legislature and that the bill was Senator Flake's. This bill had been altered due to remarks by the Governor who did not wish to have a "new grants program" promoted during the financial crisis, and the \$450,000 was a solid basis for fundraising for the signature legacy project of the Centennial.

Mr. Garrison noted that this discussion highlighted a future agenda item concerning a Commission vote prior to outside action taken by individual Commissioners.

#### House Bill 2700

Ms. Wells reported to the Commission that the 9-11 Memorial Bill was defeated on the fourth. She had spoken with the sponsor of the bill and it will most likely not return this year.

#### House Joint Resolution 2001

Ms. Wells said that she thought it had passed the House. There was a query about the process a joint resolution goes through that differs from a bill.

Mr. Tully explained that a joint resolution must be signed by the House and the Senate but does not have to be signed by the Governor.

Ms. Wells did not believe there has been action in the Senate yet on this resolution. House Joint Resolution gives AHAC the responsibility for removing a statue of Mr. Greenway from Statutory Hall, replacing it with a statue of Mr. Goldwater, and returning the statue of Mr. Greenway to Arizona. AHAC will be responsible for commissioning an artist to create the statue and responsible for fundraising for creation of the statue and the transport of both statues.

### **Treasurer's Report**

Ms. May submitted the Treasurer's Report to the Commission for review.

### **CCHA Workshop**

Ms. May discussed a handout for the upcoming CCHA workshop to members. The handout includes the dates for the workshop entitled "Yours, Mine and Ours". The workshop will encourage participants to think strategically about the Centennial and consider other resources that could be accessed for the celebration. Guest speakers include archivist and museum professionals to speak about their field. The workshop will begin on May 29<sup>th</sup> in the afternoon and continue through May 30<sup>th</sup>.

Mr. Driggs asked what time the AHAC meeting would be held during the morning of the 29<sup>th</sup>.

Mr. Garrison answered that the meeting would begin at 10am. The CCHA workshop will begin at 1pm. Parking will be provided for workshop attendees and AHAC members. He asked how many people on the master list have been sent invitations.

Dr. Stowe answered that about 780 were on that list, and they have approximately 450 emails for those contacts as well as street addresses.

Ms. May noted that members on Ms. Wells' convocation list has also been contacted which has two to three thousand on it. They have been contacting individuals who would be interested in the history of the state and the Centennial.

Dr. Stowe mentioned that members can submit more contact lists for the CCHA workshop to send invitations to, or the template can be sent to members and they can distribute it to interested parties.

Ms. May offered to send the list to members digitally.

Dr. Stowe discussed two events occurring on the afternoon of the 29<sup>th</sup>. First, Jim Gardner will speak about strategic collecting material culture at the time of the Centennial; he will also discuss collecting in the 21<sup>st</sup> century. Second, there will be speakers discussing history, public art and natural history. Following these events there will be a round table discussion led by Hanson Ledd. The evening will be a discussion with Tourism about the Centennial. The following day will have Gregory Thompson speaking about opportunities to strategically collect materials for 2012. One complication is that depositories are becoming full, which will need to be addressed when discussing collecting in the next century.

Ms. May said the event would end with a review of actions taken by AHAC and the Governor's Office for the Centennial.

**Countdown to the Centennial**

Mr. Garrison asked Ms. Vasquez for clarification on the Governor's focus for this group. Originally he thought that the Governor was focusing on a group of fourth graders that would be seniors in 2012, but then he thought she had included more classes of fourth graders as time progressed.

Ms. Vasquez said the Governor is interested in including as many fourth graders as possible in the celebration.

**Website Update**

Ms. Musgrave presented the changes being made to the website to members. The changes are in the design process and have not been uploaded. One change is to make the Legacy Project Application easier to locate. Also, some information is being condensed to make navigation on the site easier. Flyover bars are being added to help with previewing information. There will be multiple photos for the website to indicate to the user that the page has changed, and a home page link has been added. The Executive Order establishing the AZCC will be added as text to the section "The Governor and the Centennial".

Ms. Musgrave requested members submit a photo for the Centennial website if this has not been done already.

Mr. Garrison suggested the Commission could take advantage of the internet and social media. Social media is what young people are using to communicate with each other and obtaining information instead of reading the newspaper or watching the news. Mr. Garrison suggested using social media to explain Arizona history to this important constituency.

Mr. Allvin explained that at the University of Arizona Facebook and text messaging are used to communicate with students more than traditional email. Currently his office is conducting a survey of students to determine how they access news. He offered to share the results of the survey with the Commission.

Ms. May noted that the news media itself is focusing on this question itself. She suggested there be a discussion with media professionals to discuss social media and the Centennial.

Ms. Wells asked Mr. Driggs if the website professional he had brought to the Commission before would be willing to return and speak about social media.

Mr. Driggs said that he most likely would be eager to return, and would be willing to do so in a "pro gratis" position.

Ms. Churchard mentioned that there are IT professionals in Tourism that could be a part of the discussion. She noted that there are a growing number of Facebook users over the age of 45, which is relevant to the discussion of exposure. She said that she could bring them to the next meeting to discuss this idea.

Mr. Driggs offered to set up a meeting that would include any interested Commissioners.

### **Arizona Quarter Update/Volunteers**

Ms. Vasquez passed around the quarter folio draft for members to see. At the most recent meeting, the Quarter Commission decided to have the first 2,012 quarters numbered and there will be place for a signature in the commemorative piece that will be sold for \$20.12. Regular folios will be sold for \$9.95. A question was raised by the Quarter Commission whether entities donating funds to the quarter, such as Wells Fargo who is donating \$10,000 and Freeport McMoRan who is donating \$20,000, could write checks to AHAC since the Quarter Commission is not permitted to hold any funds. AHAC would then pay the costs of the even with the contributed funds.

Ms. Wells asked what funds will pay for the quarter launch since \$30,000 is set aside for folio production alone.

Ms. Churchard mentioned that there are additional contributors for the event. In the money given by Freeport McMoRan, \$3,500-\$7,000 will go towards payment of the tax, and any funds remaining after folio production can go towards the Quarter Launch.

Mr. Driggs asked what AHAC had agreed to contribute to the Quarter Launch.

Ms. Wells reminded him that AHAC had agreed to purchase up to 48,000 quarters with a portion to be used for the Quarter Launch and the other portion to be used for the Centennial with proceeds from the sale benefiting AHAC.

Ms. Vasquez explained to members that the folio and the launch were two separate projects. The folio is the only part of the Quarter Launch associated with paying taxes. The Quarter Commission is prohibited from collecting any funds and therefore cannot pay for either the folio or the launch.

Ms. Wells clarified that under these constraints the objective for funding the Quarter Launch would be to have AHAC receive all donated money, pay for the costs of the Launch and keep any remaining funds for the Commission. Any checks written by outside parties for the Centennial should be written out to either AHAC or Arizona State Library for the Centennial. If the Centennial is mentioned on the check then the Library is bound by law to use the funds for the designated purpose. The Commission should designate the Quarter Launch as an event relating to the Centennial. Ms. Wells told members that there will not be a sales tax on the folios, which had been a question of the Commission concerning the event.



Mr. Driggs voiced a concern with officially connecting the Quarter Launch to the Centennial about sponsorship. There will be additional fundraising as the celebration draws near, and he wondered whether if Freeport McMoRan and Wells Fargo would not agree to contribute additional funds with the reasoning that they had already contributed to the Centennial via the Quarter Launch.

Ms. Vasquez added that in her conversation with Freeport McMoRan, she had mentioned copper was needed for the Centennial medallion, and asked if she should include that request in the letter for the quarter. Freeport McMoRan told her to wait, finish with this project and then start a new discussion about the copper for the medallion.

Ms. Vasquez reminded members that the quarters will not arrive until a week before the launch, and that the Saturday before the event is where the quarters must be prepared for sale. She asked for volunteers for the quarter stuffing on May 31<sup>st</sup> and the day of the Quarter Launch, June 2<sup>nd</sup>. The second floor conference room in the Governor's Tower has been reserved for the sale of the quarters.

Ms. Churchard explained the outline for the event which will begin at 10am on Monday June 2<sup>nd</sup>. The event will take place out side in a tent. The tent will have evaporative coolers. There will be events occurring in the Capitol Museum. She has been speaking with Basha's about donating foodstuffs for the event, including ice cream to serve for free in the ice cream parlor. E.B. Lane will be working with the Governor's Office to coordinate the event. Some schools will be sending children to attend the event, along with the Girl and Boy Scouts and the Boys and Girls Club. The actual ceremony will be brief and the free quarter distribution will run quickly as well, but there will be Museum tours occurring throughout the day.

Ms. Wells mentioned "Story Hours" will be included on Saturday. The staff of Library Development will be reading stories based off of the two One Books released this year.

Ms. Churchard asked Ms. Wells if the Library and Archives or AHAC would be willing to receive money from all sponsors and pay for the expenses of the event. Since the Quarter Commission cannot make money, any leftover funds would have to be returned to the sponsors. She asked the Commission if they would be willing to pay for the expenses of the tent, evaporative coolers, AV equipment, etc. She believed there will be funds remaining that would contribute to AHAC, and would benefit the group.

Mr. Driggs supported this proposal. He said the Commission is committed to the launch as is, and it would be appropriate for the Commission to act as the underwriter for the event.

Mr. Garrison noted that this event would be another way to market the Centennial. The group has already committed to the event by purchasing the quarters, and taking this role would allow the Commission to display its name and get attendees thinking about the Centennial.

A MOTION WAS MADE BY PAUL ALLVIN AND SECONDED BY STEVE TULLY THAT THE AHAC SERVES AS THE PASTOR OF PAYING BILLS AND COLLECTING MONEY FOR THE FOLIO AND KICKOFF EVENTS FOR THE ARIZONA QUARTER LAUNCH. MOTION CARRIED.

Mr. Allvin reported that the University of Arizona has agreed to sell the quarters both online and in the bookstore. They understand that the proceeds are to return to AHAC for the Centennial.

Ms. Wells said the Museum gift shop will also be selling the quarters and hopefully Arizona Highways will be selling them as well.

## **OLD BUSINESS**

### **Partner vs. Sponsor**

Ms. Churchard told the Commission that the small group had not had a chance to physically meet to discuss the distinction of partner and sponsor, but there had been a discussion between Ms. Churchard, Ms. May and Ms. Guery about partners and sponsors via email. An initial assessment of the terms showed that sponsorship supports a one time event. Some successful entities are constantly being contacted by an organization to financially support different projects. Partnership addresses this; a partnership involves a timeframe longer than a year to several years. This perception of the terms is used when fundraising is involved. Since the Centennial is a one time event, sponsorship will likely be used often, though the benefits of sponsorship would occur over the next four years. Building a sponsorship package and determining what it is comprised of would be useful for the Commission.

Ms. Wells discussed the possible complications that could arise by phrasing fundraising in terms of a one time event because of the duration of the celebration and the different levels of involvement. She referenced the pyramid structure for legacy projects and explained that they would be designed and run over several years not at the same time.

Mr. Allvin said there would be opportunity to use both kinds of participation mentioned by Ms. Churchard because of the different needs of the Centennial. He mentioned his experience working with a non-profit, and how they asked for different levels of giving. He suggested by offering different levels of commitment, people would be able to donate according to their capacities and comfort level, which would make fundraising more successful.

Ms. May agreed that offering different levels would work well for this celebration, and mentioned that some entities may wish to get involved on both levels, such as donating funds for a local fireworks display and giving for the Capitol construction.

Mr. Garrison noted that the partners mentioned in the context of fundraising would not be the same as the partnership between AHAC and AZCC.

Mr. Allvin explained that a fundraising partnership can be understood and utilized by different entities. There would be an understanding that partnership in this sense did not include policy or decision making. Entities making donations for the Centennial would want to have their name associated with the event, and by naming them as donors and benefactors, a positive two way relationship would be created.

Mr. Garrison asked Ms. May and Ms. Churchard to further develop the idea of partners and sponsors and bring back language so that members of the Commission will have the same conception of what the two terms mean.

### **Legacy Projects: Regional, State, Local**

The Programs, Projects and Events Committee will be meeting on May 20<sup>th</sup>.

Ms. Calhoun distributed handouts for members. She referenced a pyramid structure with the Capitol as the signature legacy project, followed by regional legacy projects and local legacy projects. The regional projects could serve to pull together individual communities and entities and could develop partnerships of legacy projects that include important parts of community to a larger group of people. Participants in regional legacy project partnerships could receive special recognition as a regional legacy project participant. There was a meeting of the regional legacy project sub committee, where members discussed the purpose of regional legacy projects, “It was supposed to commemorate Arizona’s history, looking back one hundred years and then also celebrating Arizona’s future. The regional projects look at what have we learned over the last hundred years, and what legacy do we want to incorporate for the next hundred years, and beyond. It is also to encourage the establishment of stewardship projects and then we really wanted to inspire additional interest in the Centennial from the wide array of entities and stakeholders, all of whom are represented, or the majority is not represented by all of you at the table.”

There was also a reference to state wide participation in the areas of cultural and natural resources to foster economic benefits throughout the state.

Ms. Calhoun continued that entities could request regional status when submitting a legacy project. The subcommittee thought about requirements and guidelines that would determine a regional status. One element was that of partnership, another would be the geographic area around which the project was centered. Ms. Calhoun had found the guidelines established by the World Heritage Convention that established guidelines for international conservation, and proposed that they be used as a model and adjusted to fit the needs of Arizona. She mentioned that some of the heritage areas protected by the World Heritage Convention are located in Arizona; the Grand Canyon being the prime example. She referenced criteria for natural resources that could be used to honor and protect Arizona eco systems. Ms. Calhoun said that the intertribal council was interested in the idea of regional legacy projects and would be interested in participating.

Ms. Calhoun told members about a discussion concerning fundraising and fund allocation for different levels of legacy projects. One idea was that for every dollar donated to the

Centennial, a certain percent would go the Capitol, another amount to regional and local legacy projects. Another idea proposed by Mr. Driggs was the conception of a 50/50 fund allocation; fifty percent of donated funds would go toward the Capitol and fifty percent of the funds would go toward regional and local legacy projects. Outreach was also considered important to establishing legacy projects. Groups should be told about this type of legacy project and encouraged to think about establishing this kind of partnership for the Centennial.

Mr. Garrison noted that the sub committee had been working on a balance between allowing for groups to be creative with ideas for regional projects, but provide enough structure for the Commission to determine what constitutes a regional project.

Ms. Calhoun agreed with this assessment and also noted that some element of geography had to be included in a regional legacy project. She suggested that if there was some funding for this level of involvement, groups would have some incentive to try to think regionally about legacy projects.

Mr. Garrison said that the legacy project pyramid needed to have four sections that included state wide legacy projects.

Mr. Driggs concurred explaining that some legacy projects comprehensively cover the entire state and should have a different designation.

Mr. Garrison that Ms. Yoder's committee gives the Commission an assessment of where a legacy project applicant would fit in the different categories.

Ms. May stated the levels of legacy projects for clarification: Signature, Statewide, Regional and Local.

Mr. Allvin checked that under the subcommittee's conception, there would be funds that regional legacy projects could apply for. Once confirmed, Mr. Allvin suggested that the linkage of the signature project and the other projects be decoupled. He said that donors would like to give to a particular project in his or her region where people in the area will be able to see the results of the donation; he mentioned donating for a local parade in the community. He mentioned that there are different payoffs for donors for the different projects, and combining the two types of donation would hurt fundraising.

Mr. Driggs agreed with Mr. Allvin and discussed the experience of fundraising in the private sector for a new Capitol. He talked about how there could be a desire from donors to contribute solely to the Capitol or may want to support legacy projects as well, and it would be beneficial to allow a mechanism for that desire to be fulfilled.

Ms. Calhoun said there was time and need for more discussion about fundraising for the Centennial. What the group had been working towards was limiting the number of times potential sponsors would be approached by AHAC and AZCC for donations.

Mr. Garrison requested the subcommittee meet again to continue conceptualizing the framework for regional legacy projects.

Ms. May asked for clarification on the difference between legacy projects and events.

Ms. Yoder answered that legacy projects have a state historical basis separate from Centennial events. She said that the AZCC will be focusing more on the event side of the Centennial celebration.

Ms. Stevenson asked if all legacy project applicants would continue to move through the same application process regardless of their scope.

Mr. Garrison affirmed all legacy projects would move through the same process when applying.

### **NEW BUSINESS ACTION ITEMS**

#### **Grants Management- Value Added Approach**

Ms. Yoder discussed making decisions about grants before there are funds available to award anything. She suggested that AHAC reference the models from the Arizona Humanities Council, State Parks, and other grant-making organizations. This would shift the discussion from conceptualizing a process to streamlining a process from existing ones that best fit AHAC's needs.

Mr. Garrison noted that grant managers would not need to be hired in this approach and the Commission could distribute grants. He asked members to think about the most efficient way to distribute grants to legacy projects once there are funds available. Multiple agencies would be involved in granting funds.

Ms. Wells agreed that more discussion is necessary when determining how AHAC will award grants. She explained that Library and Archives has a procedure of reporting to federal authorities quarterly, annually of five years worth of grants. Grants are then approved on a five year approved plan basis. She asked that the criteria for grants be further discussed among the Commission so that members are comfortable with the process.

Garrison: If the Arizona Heritage Fund is awarding a stark reservation grant, and that project has come through the community, and endorses a legacy project, that there might be a value added grant from the pool of money for legacy projects added to the award of their grant. That is the basic idea that they're endorsed as to a certain standard by a grant review process that's already endorsed by the state as legitimate. And, their grants managers are already managing grants, if we have a pool of money that can assist those projects; they're also official Legacy projects of the state. That is the way to spread our money around to the broadest amount of people without our staff, without having to develop criteria, as opposed to just picking them out of a hat, or some other methodology, a lottery or whatever other way you want to distribute money, that this was the fairest

way, and that the broadest ideas of legacy, are in fact represented by state agencies who deal with granting mechanisms.

Dr. Stowe asked Ms. Yoder if she had the opportunity to look at current authorized legacy projects and see whether they fit well into the different levels determined by the Commission that would be interested in receiving funds.

Ms. Yoder said that the committee had not yet begun that decision, though some projects have no interest in receiving funds.

### **State Agency Centennial Projects**

Mr. Garrison will email statutory members about state agency centennial projects and there will be a discussion on this topic at the next meeting. He asks members to consider if there is a connection to the Commission being a possible way to do a value added grant process.

Mr. Driggs recommended the Arts and Humanities Council members be included in the discussion with statutory members.

Ms. Stevenson asked if any members would be able to attend the upcoming Arizona Conference, since in the last year no one was able to come and represent the Commission.

Mr. Garrison answered that there will be members attending the upcoming meeting.

### **CALL TO THE PUBLIC**

Marilyn Watkins thanked the Commission for allowing her to sit in on a meeting and explained her legacy project application that she recently submitted. She had found as an elementary school librarian that there were not resources for children at the fourth grade reading level about important Arizonans. Her legacy project involves researching and publishing a book series at a fourth grade reading level of famous Arizonans.

Mr. Driggs noted there is a textbook being produced at the fourth grade level by the Arizona Historical Society at Papago Park Museum about Arizona history. He recommended Ms. Watkins contact the Historical Society and procure some.

### **FUTURE MEETING DATES**

Thursday May 29<sup>th</sup> – 10:00am. Arizona State University, Tempe  
Thursday June 19<sup>th</sup> – 1:30p.m. Arizona State Library & Archives,  
Director's Conference Room

## **FUTURE MEETING AGENDA ITEMS/COMMISSION COMMENTS**

State Agency Centennial Projects

Tribal Involvement

Grants Management- Value Added Approach

## **ADJOURNMENT**

Mr. Garrison adjourned the meeting at 3:50pm.

### ***Meeting Handouts***

*Arizona's Heritage Waters*

*Arizona's Natural Infrastructure*

*Arizona's Natural Infrastructure Map*

*The World Heritage List*

*Regional Centennial Subcommittee Report to AHAC*

*Arizona Historical Advisory Commission Treasurer's Report*

*Arizona Centennial Pyramid*

*Arizona Historical Advisory Commission Bylaws*

*CCHA Workshop*